



Beta Zeta Pier Newsletter



The Beta Zeta Pier is Back!

Brothers,

We're excited to share that ***The Beta Zeta Pier*** is making its return. Although updates paused for a time, our brotherhood never did—and now we're ready to reconnect and reengage.

This revival has roots in an effort that began years ago when John Pontius first compiled the mailing list for The Pier in 2016. As life moved forward and he started a family, the project was put on hold. But now, John has generously offered the support of his team at [Bridge Builder](#), a Salesforce

and marketing consultancy, to help us take things even further with a dedicated website and official newsletter.

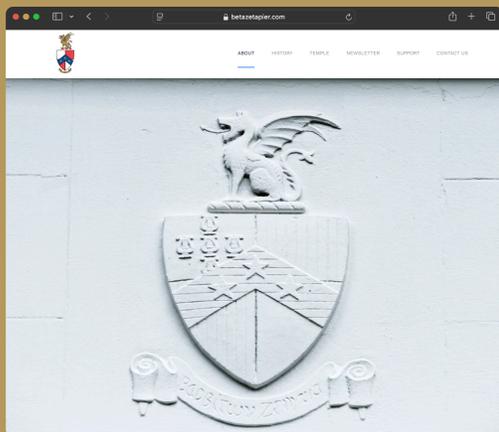
With their support, we're not just bringing back The Pier; we're ensuring that St. Lawrence's Beta alumni have a lasting website presence to stay informed, engaged and connected for years to come.

We look forward to keeping you updated and finding new ways for alumni to stay involved, with the aim of sending out one or two newsletters each school year.

More to come soon!

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Sean Kelly & John Pontius
Beta Zeta Alumni Association



Stay Connected!

At some point, you called Beta Zeta home—and we figured you'd want to know what your brothers have been up to.

[Visit Our NEW Site!](#)

A Brief Word from 25 College

Hello all and welcome back to the Beta Zeta Pier. We are excited to support the newsletter in tandem with our Chapter Alumni Advisors. We look forward to keeping alumni, friends, and family of our chapter updated with news, progress and campaigns. As for us brothers, we are currently 58 strong, with having added three in February. More than 20 of us are graduating and we are looking forward to a strong recruiting push later this fall. Between the team that we're building on

campus and the commitment from our current set of advisors, we are excited for what is ahead.

Connor Wood, '26, President



Want to Lend a Hand?

The Beta Zeta Alumni Association is always looking for more support. Whether you're interested in networking with students to help them find jobs and internships, becoming a mentor or advisor, or financially supporting chapter causes, we'd love to have you on board.

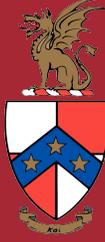
We'd be thrilled to have more alumni involved in keeping our brotherhood strong.



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Beta Zeta Pier

betazetapier.com

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